

BARENBRUG

The Barenbrug Group

The Barenbrug Group is the world's largest developer of proprietary turf and forage grass varieties and legume species, and has been a leader in the grass seed business since 1904. Plant breeding and testing has resulted in a portfolio of over 300 varieties, included in national recommendation lists. The annual seed production for the Group amounts to over 187,000,000 pounds, which is marketed into nearly 100 countries worldwide. Offering advanced seed technology for the world, Barenbrug has become the world's leading grass seed merchant. The Barenbrug Group worldwide is an independent, privately-held company.

Barenbrug USA

Barenbrug USA is a subsidiary of Barenbrug North America, one of the sub-holdings of the Barenbrug Group. Located in Tangent, Oregon, Barenbrug USA has been serving the American market for over 23 years. Barenbrug USA is a wholesale supplier of grass seed, which produces, processes, packages, stores, and ships to a network of distributors nationwide. The packaging facility in Oregon is one of the industry's most modern and advanced and can produce nearly one million pounds of packaged goods per day.

Products

With one of the widest grass seed product lines available on the market today, Barenbrug USA is a leader in product development for the Forage, Turf, and Consumer Products markets. ● Barenbrug USA has a very strong proprietary forage product lineup. Improved varieties of orchardgrass, tall fescue, ryegrass, clovers, and alfalfa help farmers lower their cost of production and increase their profitability. ● Barenbrug USA's turf division supplies grass seed to top rated golf courses, such as Pebble Beach® Golf Links in California, PGA West in California, and Bandon Dunes in Oregon. Major soccer stadiums across Europe play on Barenbrug's turf. Barenbrug USA has been a supplier of grass seed to the Rose Bowl Stadium in Anaheim, California. ● Barenbrug USA is the leader in the lawn seed industry with the expertise and facilities to package seed products for the huge and demanding consumer product market. The best names in retailing rely on Barenbrug USA to deliver seed to them "on a quick response" basis. The ability of Barenbrug USA to respond to the market place with very short turnaround time is the foundation on which the Consumer Product division rests.

Research

The Barenbrug Group has a worldwide network of research facilities, stations, people, and plots; all working to develop the most advanced new grass seed varieties available. Worldwide research capabilities allow the Barenbrug Group to match the right grass seed variety to any local climate, and develop new varieties to meet the demanding needs of the consumer. Barenbrug USA's main research station is in Virginia, with another station in Oregon, allowing the company to combine improved turf performance under the demanding conditions of the east, with increased seed yield performance in the west. Close cooperation with several Universities around the country enables Barenbrug to test their breeding results in the major marketing areas, before the release of a new variety.

Seed Production

Situated in the middle of the "Grass Seed Capitol of the World" in Oregon's Willamette Valley, and with another Production Division in eastern Oregon, Barenbrug USA has a strong seed grower base that produces the highest quality seed.

Mission Statement

"Barenbrug, through continuously improving products and services, shall be the world's leading seed company specialized in forage and turfgrass, ensuring continuity of the company and a good working environment."

For more information visit Barenbrug USA's website at www.barusa.com.